

Amazon Categories Sales Rank Chart – (January 1, 2021)

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Hey! Chris Grant here, of ClearTheShelf.com and one of the admins of the [FBA Today Facebook Group](#).

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As you may know, Amazon has made it all but impossible to find out how many products are in each Amazon category. This means that those good people who have created Amazon Sales Rank Charts in the past have stopped.

I've found a work around! Now, let me be clear. This does not include every single item in each category, but rather, it includes how many items Keepa tracks in each category.

This is as close as anyone can come to offering an Amazon Sales Rank chart, currently.

Let me also preface this with the fact that I **AM NOT** a big fan of solely relying on sales rank charts. I do not believe they are the best tool to use when deciding whether or not to sell a product.

You should be using Keepa and/or CamelCamelCamel to determine sales velocity, price history, number of (competitive) sellers, and more. So, below I am going to share some links to YouTube videos about Keepa and CamelCamelCamel that I think you should watch. Learn how to use these resources. They will make you much more successful.

[Keepa Tutorial - How to Use Keepa for Amazon FBA Sourcing](#)

[Keepa Advanced Tips for Amazon FBA Sourcing](#)

Finally, the question I know I will be asked is "Why are you making this if you don't think it is a good tool?"

The reason is that people are always asking for an Amazon Sales Rank chart.

When there is something people want I'm compelled to try and fill that need.

Below, on individual pages, you will find an Amazon Sales Rank (BSR) Chart for The US Marketplace, The Canadian Marketplace, and The UK Marketplace.

Without further ado, here is the Amazon Sales Rank Chart that is up to date as of January 1, 2020.

USA Sales Rank Chart

Category	Top .5%	Top 1%	Top 3%	Top 5%	Top 10%	Top 25%	Total
Appliances	3,316	6,632	19,895	33,159	66,317	165,794	663,174
Art, Crafts, & Sewing	41,928	83,857	251,571	419,284	838,569	2,096,422	8,385,688
Automotive	117,974	235,948	707,844	1,179,740	2,359,479	5,898,698	23,594,791
Baby Products	16,168	32,337	97,010	161,683	323,365	808,413	3,233,651
Beauty & Personal Care	48,085	96,170	288,510	480,850	961,701	2,404,252	9,617,007
Books	312,340	624,681	1,874,042	3,123,403	6,246,806	15,617,016	62,468,064
CD's & Vinyl	30,885	61,770	185,311	308,851	617,702	1,544,255	6,177,021
Cell Phones & Accessories	69,776	139,551	418,654	697,757	1,395,513	3,488,784	13,955,134
Clothing, Shoes, & Jewelry	616,651	1,233,303	3,699,908	6,166,513	12,333,026	30,832,566	123,330,263
Electronics	73,115	146,231	438,692	731,154	1,462,307	3,655,768	14,623,070
Everything Else	28,331	56,662	169,987	283,311	566,623	1,416,557	5,666,227
Grocery & Gourmet Food	15,427	30,854	92,561	154,269	308,538	771,344	3,085,376
Handmade Products	9,549	19,099	57,296	95,493	190,985	477,463	1,909,853
Health & Household	40,053	80,107	240,321	400,535	801,069	2,002,673	8,010,692
Home & Kitchen	331,514	663,028	1,989,083	3,315,139	6,630,278	16,575,696	66,302,783
Industrial & Scientific	55,771	111,541	334,624	557,707	1,115,413	2,788,534	11,154,134
Movies & TV	19,557	39,114	117,343	195,572	391,145	977,862	3,911,449
Musical Instruments	7,626	15,253	45,759	76,264	152,529	381,322	1,525,289
Office Products	41,421	82,843	248,529	414,214	828,429	2,071,072	8,284,288
Patio, Lawn, & Garden	44,199	88,397	265,192	441,986	883,972	2,209,930	8,839,721
Pet Supplies	26,974	53,948	161,843	269,738	539,477	1,348,692	5,394,768
Software	812	1,625	4,874	8,124	16,248	40,620	162,480
Sports & Outdoors	157,300	314,600	943,800	1,573,000	3,146,000	7,865,001	31,460,004
Tools & Home Improvement	93,931	187,861	563,583	939,305	1,878,610	4,696,525	18,786,100
Toys & Games	41,509	83,019	249,056	415,093	830,185	2,075,463	8,301,852
Video Games	4,348	8,696	26,088	43,480	86,961	217,402	869,608
Totals	2,248,562	4,497,125	13,491,375	22,485,624	44,971,249	112,428,122	449,712,487

Canada Sales Rank Chart

Category	Top .5%	Top 1%	Top 3%	Top 5%	Top 10%	Top 25%	Total
Automotive	11,811	23,622	70,867	118,111	236,222	590,555	2,362,218
Baby	2,967	5,935	17,805	29,674	59,349	148,372	593,488
Beauty & Personal Care	8,403	16,807	50,420	84,033	168,066	420,165	1,680,661
Books	72,429	144,858	434,573	724,288	1,448,576	3,621,441	14,485,763
Clothing & Accessories	48,112	96,225	288,675	481,125	962,249	2,405,623	9,622,492
Electronics	26,605	53,210	159,629	266,049	532,098	1,330,245	5,320,979
Everything Else	9,532	19,065	57,194	95,323	190,645	476,613	1,906,451
Grocery & Gourmet Food	2,207	4,413	13,240	22,066	44,133	110,332	441,329
Health & Personal Care	8,094	16,189	48,567	80,945	161,889	404,724	1,618,894
Home & Kitchen	82,853	165,706	497,119	828,531	1,657,062	4,142,654	16,570,617
Industrial & Scientific	3,758	7,516	22,547	37,578	75,156	187,890	751,559
Jewelry	5,289	10,577	31,732	52,886	105,772	264,430	1,057,718
Livres	256	512	1,535	2,558	5,116	12,791	51,164
Luggage & Bags	2,341	4,682	14,046	23,409	46,819	117,046	468,185
Movies & TV	3,238	6,475	19,426	32,377	64,754	161,884	647,535
Music	7,406	14,811	44,433	74,056	148,112	370,279	1,481,115
Musical Instruments, Stage, & Studio	1,656	3,312	9,936	16,561	33,121	82,803	331,213
Office Products	5,270	10,539	31,617	52,695	105,391	263,477	1,053,906
Patio, Lawn, & Garden	6,583	13,166	39,499	65,831	131,662	329,155	1,316,618
Pet Supplies	7,540	15,080	45,240	75,400	150,800	376,999	1,507,995
Shoes & Handbags	14,181	28,361	85,084	141,806	283,612	709,030	2,836,119
Sports & Outdoors	22,116	44,233	132,698	221,163	442,326	1,105,815	4,423,259
Tools & Home Improvement	23,852	47,703	143,109	238,516	477,031	1,192,578	4,770,311
Toys & Games	9,316	18,631	55,894	93,157	186,314	465,785	1,863,138
Video Games	1,271	2,542	7,627	12,711	25,422	63,555	254,218
Watches	2,062	4,123	12,369	20,615	41,230	103,075	412,301
Totals	389,146	778,292	2,334,877	3,891,462	7,782,925	19,457,312	77,829,246

UK Sales Rank Chart

Category	Top .5%	Top 1%	Top 3%	Top 5%	Top 10%	Top 25%	Total
Automotive	24,606	49,213	147,638	246,064	492,128	1,230,320	4,921,278
Baby Products	8,797	17,594	52,781	87,969	175,938	439,845	1,759,381
Beauty	19,197	38,395	115,184	191,974	383,948	959,869	3,839,475
Books	118,613	237,226	711,677	1,186,128	2,372,255	5,930,639	23,722,554
Business, Industry, & Science	7,007	14,014	42,041	70,068	140,135	350,338	1,401,351
CD's & Vinyl	20,882	41,763	125,290	208,817	417,635	1,044,087	4,176,348
Clothing	110,895	221,789	665,367	1,108,945	2,217,890	5,544,725	22,178,901
Computers & Accessories	18,715	37,431	112,293	187,155	374,309	935,774	3,743,094
DIY & Tools	40,833	81,666	244,999	408,332	816,664	2,041,661	8,166,642
DVD & Blu-ray	5,123	10,246	30,737	51,228	102,456	256,141	1,024,562
Electronics & Photo	39,426	78,851	236,554	394,257	788,514	1,971,285	7,885,140
Everything Else	13,541	27,082	81,247	135,411	270,822	677,055	2,708,219
Grocery	7,193	14,386	43,158	71,930	143,861	359,652	1,438,608
Handmade Products	1,221	2,442	7,326	12,210	24,419	61,048	244,191
Health & Personal Care	13,437	26,874	80,622	134,370	268,741	671,852	2,687,407
Home & Garden	17,988	35,976	107,929	179,882	359,764	899,409	3,597,635
Home & Kitchen	102,798	205,595	616,786	1,027,977	2,055,954	5,139,885	20,559,539
Jewellery	13,599	27,197	81,592	135,987	271,974	679,935	2,719,740
Large Appliances	3,053	6,106	18,318	30,531	61,062	152,654	610,616
Lighting	8,291	16,581	49,744	82,907	165,813	414,533	1,658,133
Luggage	7,692	15,384	46,153	76,922	153,844	384,610	1,538,439
Musical Instruments & DJ	4,892	9,784	29,353	48,922	97,844	244,609	978,436
PC & Video Games	2,474	4,948	14,845	24,742	49,484	123,711	494,843
Pet Supplies	12,532	25,064	75,191	125,319	250,638	626,596	2,506,383
Shoes & Bags	53,084	106,168	318,505	530,841	1,061,682	2,654,204	10,616,817
Software	274	549	1,646	2,743	5,486	13,714	54,855
Sports & Outdoors	53,041	106,082	318,246	530,409	1,060,819	2,652,047	10,608,189
Stationery & Office Supplies	14,801	29,601	88,804	148,007	296,014	740,035	2,960,138
Toys & Games	28,152	56,304	168,912	281,520	563,040	1,407,600	5,630,400
Watches	3,926	7,852	23,557	39,262	78,523	196,308	785,232
Totals	776,083	1,552,165	4,656,496	7,760,827	15,521,655	38,804,137	155,216,546